

Applied Research

The Ohio Cooperative Council Endowment has allocated funds to support applied research that will guide future strategic decisions of OCDC. This applied research will be conducted through the auspices of The Ohio State University Department of Agricultural, Environmental, and Development Economics. The first study is designed to identify the economic impact of the 141 farmers' markets in Ohio on the local community and the barriers that effect farmers becoming or remaining vendors in farmers' markets. Results of this research will be used to identify priorities for the sustainability of farmers' markets. These results will guide OCDC priorities in the support of farmers' markets and to develop the educational materials and technical programs provided by OSU South Centers and OCDC.