

Farmers' Market Management Network, Inc.

Board Meeting Minutes

December 14, 2009
9:30 a.m. at the ODA

In Attendance: Mark Krist, Adam Schroeder, Mayda Sanchez-Shingler, Tom Snyder, Christie Welch, Patti Haden, Becky Dickerson, Bart Henshaw, Cathy Krist and Charlie Ernstes, Beth Knorr

The minutes from our last meeting 11/16/09 can be reviewed at:

http://fmmn.org/wp-content/uploads/2009/05/fmmn_minutes-11-16-2009-2.pdf

The minutes were accepted without changes

Treasurer's report: Bart reported that the bank balance is \$394. The November-December activity included deposit of three (3) memberships, two market members and one individual for deposits of \$60.

Adam made a motion to approve the treasurer's report, Becky seconded. Treasurer's report was unanimously approved.

We have a new advisory membership application from OEFFA. Bart made a motion to approve the new membership, Beth seconded. OEFFA was approved as a new member.

Secretary's report: Mayda reported that we were trading tables with OEFFA at our respective conferences. Details will be arranged.

Prorated membership fees for partial year memberships presented at last meeting was passed on verbal vote from mark and email vote from Beth.

Bart made a motion to accept the secretary's report, Seconded by Adam. The report was accepted.

Committee Reports:

Food Safety Committee members will monitor any developments with ODA and official opinions regarding refrigeration.

Best Practices Committee will be meeting today and again in early January to discuss progress of the FM Manual rough drafts. Mayda will add all board and advisory members to view the Google docs space where drafts are stored. Printing of the manual and seeking of potential sponsors were discussed.

Old Business:

A few meetings ago Mark Krist inquired about a board member's personal liability in case FMMN was ever sued. The answer is in the Articles of Formation (Incorporation), page 5 and 6 of the Acrobat pdf document that was emailed to the board members on 12/13/09.

Update on FMMN Conference: Christie presented a draft agenda for the conference. See attached document. Please contact Christie with feedback suggestions. She is seeking a sponsor for the dinner. There is opportunity for market vendors to showcase their products in pre-dinner networking and exhibits. The agenda will be finalized in early January. Possible exhibitors such as hand washing station providers, refrigeration companies, printing and display vendors will be invited to exhibit for a fee.

Tom Snyder presented options for joining a purchasing cooperative to provide benefits and discounts for our member markets and their vendors. The United Regional Purchasing

Cooperative and South Central Manufacturing Network, Inc. have plans to join BizUnite and offer those purchasing benefits to their members. The user level membership is \$500.

Tom suggested we draft a request to purchasing cooperatives outlining the types of benefits we want, such as liability insurance for markets and vendors, product liability for vendors, group health coverage, etc. The request would not contain any commitment to join the organization in question.

Mark made a motion that we draft such a request and send it to RAP-C and South Central Manufacturing Network. Adam seconded the motion. The motion passed.

Tom also suggested that we may want to negotiate specific purchasing benefits directly with providers without going through another organization.

FMMN received approval for the OCDC grant. We are officially members of the Farmers Market Coalition, a national organization.

New Business:

Annual meeting planning:

At the January meeting the members of the manager's group will need to need to nominate and elect one board member to replace Bart Henshaw, who will no be a manager in 2010. The members of the vendor group will need to nominate and elect one representative to the board to replace outgoing representative Becky Dickerson.

Bart made a motion to allow the new board members to decide if election of new officers are needed for 2010. Adam seconded the motion. The motion was unanimously approved. The newly elected board members will decide whether to nominate and elect officers for 2010.

Annual fees: Mark made a motion that fees remain the same. Mayda seconded. The motion passed.

Brochure update: The current brochure will be minimally updated and emailed out to other board members. Mayda will update and send to Bart for a printing quote. Our brochure will be sent out via e-mail with FM Conference materials by Christie Welch.

Livestock Standards Board: After some discussion, Adam made a motion that FMMN remain neutral on the issue of the Livestock Standards Board and provide links from our site to other organizations where our members can seek more information. It was seconded by Bart. The motion was approved.

After some discussion, it was decided that the Food Safety Committee draft a letter to the ODA to influence their position on the mechanical refrigeration issue. The ODA plans to issue a statement of opinion early this year that may influence local health department policy. The Food Safety committee set a tentative meeting date of January 25th, 2009.

An annual report will be prepared in letter form by Mark in January. See attached document for what that may include.

The next meeting will be via WebEx conference call on January 11, 2010 at 10 am.

Adam made a motion to adjourn. Mark seconded the motion. The meeting was adjourned.