

Farmers' Market Management Network, Inc.

Corrected Board Meeting Minutes

March 1, 2010

10 a.m. WebEx Conference Call

The meeting came to order at 9:05 a.m. on Webex phone conference. In attendance was Bart Henshaw, Mark Krist, Beth Knorr, Adam Schroeder, Eddie Lou Meimer, Christie Welch and Mayda Sanchez-Shingler.

Adam made a motion to accept the previous minutes, Bart seconded. Minutes were approved.

Treasurers report:

The bank balance is \$849 Adam motion to accept. Beth seconded. Accepted.

Secretary's report:

We had 965 unique hits on the site in February. That's up from January 693. The majority of traffic after Feb. 22nd. There were 13 direct clicks from OSU's Farmers Market website. See attached graphs and tables for detail.

We will need more FMMN brochures for the FM conference. Adam motioned to print another 100 for the conference for \$25, Beth seconded. It was agreed to leave it on the thicker stock.

Food Safety Committee report:

Bart will be meeting in a couple of weeks, to finalize with Teri on products that can be sold at farmers markets.

Christie will inquire about pet treat requirements for sale at farmers' markets.

Best Practices Committee: Farmers' Market Manual

Christie will send link to Google docs to the board for review of sections. She will assemble a draft copy of the manual for display and feedback at the FM conference.

Bart Henshaw left the meeting early.

The next board meeting was set for Monday, April 5th, 2010, 9 am. by Webex.

Eddie made motion to adjourn, Adam seconded. The meeting was adjourned.

Stats: Farmers' Market Management Network (Dashboard)



Referrers for 30 days ending 2010-03-01 (Summarized)

Summarize: [7 Days](#) [30 Days](#) [Quarter](#) [Year](#) [All Time](#)













2010-01-30 to Today

Referrer	Views
ocdc.osu.edu/farmersmarkets	13
ohiofarmersmarkets.osu.edu/blog	4
us.mg2.mail.yahoo.com/dc/blank.html?b...	4
ocdc.osu.edu/farmersmarkets/index.htm	3
mail.buckeye-access.com/eonapps/ft/wm...	2
us.mc830.mail.yahoo.com/mc/welcome?.p...	2
notify.bluecoat.com/notify-Uncategori...	2
dogpile.com/dogpile/ws/results/Web/or...	2
search.conduit.com/Results.aspx?q=ohi...	1
sn125w.snt125.mail.live.com/mail/Inbo...	1
us.mg3.mail.yahoo.com/dc/launch?.gx=1...	1
us.mc598.mail.yahoo.com/mc/welcome?.g...	1
facebook.com/home.php?	1
search.aol.com/aol/search?s_it=wscrie...	1
sn134w.snt134.mail.live.com/mail/Inbo...	1
cwffarm.com/about/?preview=true&p...	1
opgma.org/?q=why	1

Top Posts for 30 days ending 2010-03-01 (Summarized)

Summarize: [7 Days](#) [30 Days](#) [Quarter](#) [Year](#) [All Time](#)

2010-01-30 to Today

Title	Views	
Home page	208	
	183	
Action Alert: Non-mechanical Refrigeration at Ohio Farmers Markets	83	
Food Safety at Ohio Farmers' Markets	58	
Members	44	
Resources	38	
Member Service Options	36	
Board of Directors Meeting Minutes	33	
FMMN Board of Directors	32	
Annual Meeting	26	
Public Meeting On FDA Produce Safety Rule	25	
About	24	
Special Projects	23	
Reminder: Non-mechanical refrigeration for Farmers Markets	20	
Free GAP Training for Farmers Market Sellers	18	
Contact Us	16	
Ohio Farmers' Market Conference	16	
Food Safety Bill Statement	15	
GAPs Online Produce Safety Course	14	
OCDC	14	
Clermont County Farmers' Market Workshop Series	12	
Defining and Defending a Producer-Only Market	10	
Workshop for Market Gardeners - SW Ohio	10	
Post #615	8	
Grandview Farmers Market Accepting New Vendors	7	
Chillicothe Farmers Market	6	
Ohio Farmers' Market Access Project RFP	5	
ODA New Cottage Food Rules	5	
Another tool to help customers find your market!	4	
ODA and ODH issue opinion for keeping products cold at farmers' markets	4	
Free Webinar EBT and Farmers Markets	2	