

Farmers' Market Management Network, Inc.

Annual Meeting Minutes

Thursday March 3rd, 2011

6 pm at ODA

Adam Schroeder, Vice-President of FMMN gave a welcome speech to the membership and conference attendees. (See attached letter)

Attendance: Adam Schroeder, Eddie Lou Meimer, Bart Henshaw, Mayda Sanchez-Shingler, Charlie Ernstes, Beth Knorr, and 40+ members of FMMN.

Board Member Elections:

Adam Schroeder was nominated to serve a 3 year term on the board by Eddie Lou Meimer. Mayda Sanchez-Shingler was nominated to serve a 3 year term on the board by Charles Ernstes.

No other nominations were submitted.

Beth Knorr made a motion "to close nominations". Charlie Ernstes seconded the motion. Motion carried.

Beth Knorr made a motion "All those in favor of electing Adam Schroeder to the board please say Aye, all opposed say Nay.". Eddie Lou seconded. Majority approved, none opposed. Motion carried.

The members voted to elect Adam Schroeder to the board.

Charlie Ernstes made a motion "All those in favor of electing Mayda Sanchez-Shingler to the board please say Aye, all opposed say Nay.". Eddie Lou seconded.

Majority approved, none opposed. Motion carried.

The members voted to elect Mayda Sanchez-Shingler to the board.

Adjourn: The meeting adjourned at 6:40 pm.

Members continued to network until 7 pm.



The Farmers' Market Management Network, Inc.

Working cooperatively to enhance Ohio farmers' markets

fmmn.org

March 3, 2011

Hello Fellow farmers' market managers and vendors,

The Farmers' Market Management Network (FMMN) was formed in 2008 with the goal of helping to improve Ohio farmers' markets both large and small. Over the past two years, our organization has become a valuable resource for Ohio farmers' markets and their vendors/producers.

In 2010 the Farmers' Market Management Network:

- Continued to respond to the needs of FMMN members through fmmn.org and e-mails. The FMMN was able to share information with members through our relationships with the Farmers' Market Coalition, The Ohio Ecological Farm & Food Association, The Food Safety Committee, and legislative updates.
- Worked with ODA and the Ohio Department of Health to issue a letter of opinion in January 2010 concerning refrigeration requirements at farmers' markets.
- FMMN has representatives on the committee that is developing the Ohio Marketing Agreement.
- Worked with the Ohio Cooperative Development Center to provide access to liability insurance for farmers' market vendors. As a result, two companies now offer an insurance product that farmers' market vendors/producers can access.
- Partnered with the Ohio State University South Centers and ODA to hold the first statewide conference for Ohio farmers' markets in March of 2010.
- Developed a farmers' market handbook that is Ohio specific and available to assist both new and existing markets with information and best practices.
- Established quarterly meetings with the Food Safety Division of the Ohio Department of Agriculture.
- Continued relationships with: The Ohio Department of Agriculture, The Ohio State University South Centers, Ohio Farm Bureau, and the Ohio Ecological Farm & Food Association.
- Worked with the Ohio Department of Agriculture, The Ohio State South Centers, and The Ohio Department of Jobs & Family Services to increase access to fresh locally produced foods through the expanded acceptance of food assistance benefits.

The Farmers' Market Management Network will continue to work for Ohio's Farmers' Markets and their members in 2011 by:

Planning for the third annual statewide Ohio Farmers' Markets Conference.

The Food Safety Committee will continue to take questions from members and meet with ODA on a quarterly basis on the issues that affect farmers' markets.

Serving as a resource for both farmers' market managers and vendors/producers.

Working to secure access for farmers' markets to affordable liability insurance.

Developing a strategic plan for FMMN with input from our members.

Launching password protected online forums for managers & vendors.
Host a listening session on Senate Bill 510 – Food Safety Modernization Act.
Continue to update the Ohio farmers' market handbook.
Discuss the feasibility of regional meetings.
Continue to work with the Ohio Produce Growers & Marketing Association (OPGMA) on the Ohio Produce Marketing Agreement.
Continue to educate membership on the process of regulation change and how to talk with local regulatory agencies.

Our website www.fmmn.org is an excellent resource for connecting with other members, accessing tools and educational materials and staying up-to-date on changes in regulations affecting Ohio Farmers' Markets.

Sincerely,

Adam Schroeder, Interim President, (614) 645-5061, aeschroeder@SIDservices.com

Mayda Sanchez Shingler, Secretary, (614) 886-7119, mayda@localfoodcolumbus.org

Bart Henshaw, Treasurer, johnhen@horizonview.net

Eddie-Lou Meimer, Meimer115@embarqmail.com

Beth Knorr, farmersmarket@cvcountryside.org

Charlie Ernstes, candufarm@fuse.net

Farmers Market Management Network (FMMN) Board Terms

At our annual meeting the OPEN position is filled by election of the members of each group. A group chairperson is selected from the groups 3 board representatives.

Vendor Group Board Representatives:

	3 year Term	2 year Term	1 year Term
2009	Mark	Mayda Shingler	Becky Dickerson
2010 2011)	Bart	Mark	Mayda Shingler (term expires early
2011 remaining term)	OPEN	Bart	Charlie Ernstes (replaced Mark for his

Manager Group Board representatives:

	3 year Term	2 year term	1 year term
2009	Beth Knorr	Adam E. Schroeder	Bart Henshaw
2010 2011)	Eddie Lou Meimer	Beth Knorr	Adam E. Schroeder (term expires early
2011	OPEN	Eddie Lou Meimer	Beth Knorr

The each group also selects a chairperson from one of its 3 board representatives. The chairpersons calls group meetings and facilitates communication between group members.

Chairpersons:

Managers Group: Adam E. Schroeder

Vendor Group: Mayda Shingler

The board elects the Officers each year.

2010 Officers

President: Mark Krist

Vice-President: Adam E. Schroeder

Treasurer: Bart Henshaw

Secretary: Mayda Shingler