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**FOR IMMEDIATE RELEASE**

**NEW WEST SIDE MARKET PLANNED**

**Market Co-ordinator, Harley Yerkes recently announced the formation and planning for a new Farmer's Market to be located on the west side of Columbus. To be situated in Prairie Township just west of I-270, this new farmers market is called 'The Prairie Farmer's Market'. The plan is to provide organic farmers, market growers, and gardeners with a local, central location convenient to area shoppers. Space has been secured for the weeks of July 2<sup>nd</sup> through September 17<sup>th</sup>, 2011, covering the entire growing and harvesting season. With that in mind, Harley is reaching out to the following groups.**

**ORGANIC FARMERS:**

**The backbone of any farmers market are those farmers who wish to take advantage of this new market place...the only one situated in Prairie Township. If you are an organic farmer and searching for a new market, perhaps this is the answer to your search. Contact Harley for info and an Application Form.**

**MARKET GROWERS:**

**There is a broad interest to reach out to those who are commonly called Market Growers or Market Gardeners, particularly those situated on the west side of Franklin and adjacent counties. If you have an interest in reaching out to this new market, contact Harley for info and an Application Form. This may prove to be a new market for those products which you now sell only to larger buyers.**

**ORGANIC GARDENERS:**

**As an organic gardener, you may have been discouraged from reaching out to the local Farmer's Market arena. Perhaps you thought you could not make enough product available for a full season. Even if you can participate only for several weeks during the summer, we think you will find the experience rewarding and worth the effort. Contact Harley for info and an Application Form.**

**With a long interest in organic farming and gardening, Harley has also decided to reach out to local Marketing Media with news articles concerning 'The Prairie Farmer's Market' along with on-going coverage of those participating as well as their farming, growing or gardening experiences. He is convinced that there is a pent-up demand on the west side which has not been met previously. Your participation helps to support local community efforts.**

**For further information and an Application Form, please contact the Market Co-ordinator, Harley Yerkes at (614) 853 - 0278. Do it now --- while you are thinking about it.**

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